



1

“Only those who will risk going too far can possibly find out how far one can go.”

— T.S. Eliot

2

“The only way you are going to have success is to have lots of failures first.”

— Sergey Brin,
co-founder, Google

3

“People want to do business with you because you help them get what they want. They don’t do business with you to help you get what you want.”

— Don Crowther



4

“Conformity is the jailer of freedom and the enemy of growth”.

— John F. Kennedy

TEN INSPIRATIONS

How to Double

“No company can afford not to move forward. It may be at the top of the heap today but at the bottom of the heap tomorrow, if it doesn’t.”

— James Cash Penney

“Courage is not the absence of fear, but rather the judgment that something else is more important than fear.”

— Meg Cabot

6

7

“If you don’t build your dream, someone else will hire you to help them build theirs.”

— Dhirubhai Ambani,
Reliance Industries

8

“There are no great limits to growth because there are no limits of human intelligence, imagination, and wonder.”

— Ronald Reagan

9

“It’s very easy to be different but very difficult to be better.”

— Jonathan Ive,
Chief Design Officer Apple



10

“Forget past mistakes. Forget failures. Forget everything except what you’re going to do now and do it.”

— William Durant,
co-founder, General Motors